



jane&paul offer a fresh perspective in sustainable exhibition stand design and build



# A passion to create beautiful spaces.

## An Architect

Paul Hugo



As a serious thinker, combined with a vivid imagination, Paul moves seamlessly between the fields of architecture and engineering.

He is a trendsetter, which is evident from his portfolio of world-class designs, and his wide range of innovative exhibition layout plans and product designs.

Paul has an exceptional eye for detail, a unique ability to provide technically sound details, and is known for his problem-solving skills.

Over 20 years of experience in exhibitions across multiple industries has given Paul a solid understanding of brand and its interpretation in architecture.

## A Sales & Project Manager

Jane Steel



With her vivacious, outgoing personality, bold energy, renowned organisational skills and a track record of delivering world-class exhibitions and events, it is no surprise that Jane's clients have come back to her year after year.

Jane is a natural relationship builder and an experienced project manager. She has proven her outstanding ability to plan projects, as well as directing and coordinating teams to ensure the successful delivery of an end-product.

She is a versatile and solution-driven thinker, who thrives in a deadline-driven, fast-paced environment. Jane places huge importance on ensuring client satisfaction and delivering projects on time and within budget.

# A passion to provide exceptional service.

The working duo of jane&paul offer stand design and build for Exhibition and Events.



EPC at Mining Indaba 2026



t-Navigator at Mining Indaba 2026





Siberian Wellness at WHX Health 2025



EPC Global Technical Solutions at Mining Indaba 2026





Engie at Africa Energy Forum 2025



Aksa at Africa Energy Forum 2025





African Development Bank at Africa Energy Forum 2025



RelyEZ at Africa Energy Forum 2025





AFEX at Mining Indaba 2026



BMC at WHX Cape Town 2025





Mauritius at AfricaCom 2025



Estonia at Africa Tech Fest 2025



Worthington at LPG 2024



EPC at Mining Indaba 2025





t-Navigator at AOW 2024



Nadra at ID4 Exhibition 2024



Pecan Energies at AOW 2024





Technip Energies at Mining Indaba 2024



PVH at Solar Energy Africa 2023



Trinasolar at Solar and Storage 2024



Pecan Energies at AOW 2023



Immucor at ISBT 2023



Bepanthen at Clicks Beauty Playground 2023





PVH at Solar and Storage 2024



Rubicon at Solar and Storage 2024



GEO Secretariat at GEO Summit 2023



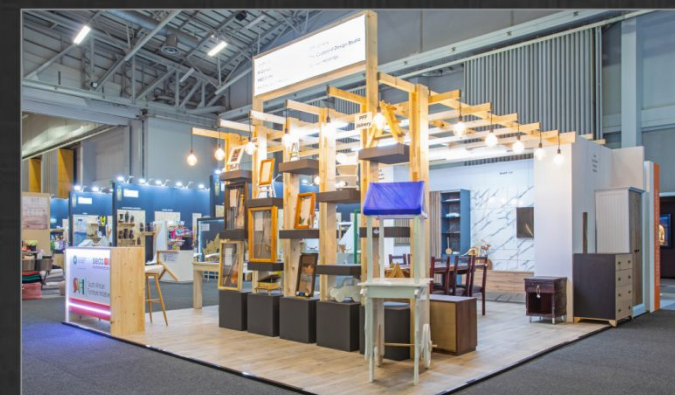
Mauritius Tourism at Meeting Africa 2023



South African Furniture Initiative at World Travel Market 2023



TBO.COM at World Travel Market 2023





ND Western at AOW 2022



t-Navigator at AOW 2022



# A passion to be the best.

jane&paul is a dynamic working team with an impressive career spanning 17 years of delivering outstanding exhibitions and events.



EXSA winner Best Stand Design 200m<sup>2</sup> and larger for Hyve Events at Africa Oil Week 2023



EXSA winner Best Stand Design 200m<sup>2</sup> and larger for Hyve Events at Africa Oil Week 2024



# A passion for a sustainable future.

## jane&paul's sustainability mission statement

We, the owners of jane&paul (Pty) Ltd, recognise the impact, of producing purpose designed exhibition stands used as a temporary installation and/or producing purposed design permanent installations, on the environment.

It is our responsibility to ensure we take all measures to protect our natural heritage and resources for the benefit of future generations.

jane&paul are committed to planning and managing all our business undertakings in the most responsible manner possible.

Working with partners, business associates and suppliers who endorse our mission statement and share our environmental vision.

Ensuring fair and equitable benefits for our community through our procurement and operational choices.

Managing and ensuring best practise in decreasing the solid waste produced as a result of business activity.

Reducing energy usage and water consumption during any business or manufacturing activity.

Minimising or off setting harmful emissions resulting from transportation and energy consumption.

Disposing of all solid and liquid waste in an environmentally responsible manner.

Eliminating the use of harmful chemicals in the manufacturing activity.

## jane&paul playing our part to ensure best sustainable business practise.

jane&paul partake in a twice weekly kerb-side collection of all recyclable material. The Cape Town Municipality, which is the domicile of jane&paul has been awarded the PETCO 'Recycling Municipality of the Year' award in recognition of its ongoing efforts in waste minimisation. PETCO aims to minimise the environmental impact of post-consumer Polyethylene Terephthalate plastic (PET).

All lighting used at our place of business and domestic residence are LED.

jane&paul specify, as and where possible, fabric printing for all projects as opposed to vinyl. In partnership with Sealand Gear we contribute to an upcycling programme, where all outdated fabric prints are donated and reused in the manufacture of travel bags. This reduces waste and is an employment enhancer.

jane&paul's design process ensures, as and where possible, maximum efficiency in material usage to minimise waste. jane&paul research use of alternative materials, such as aluminium frames, which can be recycled, and in addition allow for repeatable longterm use. All lighting specified in all designs is LED.

Any materials used during our business activity, which cannot be up cycled, are donated to schools and charities in consultation with clients' preferences.

This statement is signed by both partners of jane&paul (Pty) Ltd in the interests of honesty and transparency and our commitment to work within these principles to protect and conserve our planet and those we share it with.



*Jane Steel*

*Paul Hugo*

# A passion to exceed client expectations.



Dear Jane,

Just wanted to say a big thank you — we loved the booth.

It was exactly what we were aiming for: simple, clean, and with just the right touch of quality. You really nailed it.

What stood out the most was how you handled all the last-minute changes and requests — always responsive, always willing to help, even when time was tight.

That kind of support means a lot, especially during busy show days.

Honestly, I never felt stressed working with you and Paul.

You've both been super reliable from the start, and that trust has only grown over time.

I truly appreciate the effort you put into every detail.

Looking forward to teaming up with you again in the future!

Best regards,

Rona Rose Grumez



To the Jane&Paul Team,

On behalf of ENGIE, we would like to extend our heartfelt thanks and appreciation for your outstanding work in bringing our exhibition stand to life for AEF2025.

Working with your team, and with Jane in particular, was an absolute pleasure. From the very first concept discussions to the final build, you demonstrated creativity, responsiveness, and professionalism at every step. Your willingness to accommodate last-minute changes, never went unnoticed and was always met with patience and helpful solutions.

We were especially grateful for the extra mile you went. From handling deliveries on our behalf to offering on-the-ground guidance and support, your flexibility and support made what could have been a stressful process feel seamless and collaborative.

The final stand was not only visually striking but also a true reflection of our brand and played a vital role in making our participation at AEF2025 a success.

Thank you again for your incredible work and partnership.

Warm regards,

Ruben Platt  
Communication Specialist  
ENGIE South Africa

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L +27 (0) 10 612 0700



Hi Jane,

I wanted to extend a heartfelt thank you on behalf of NADRA and myself for the exceptional job you did in setting up our stall.

Everything was precisely as I had envisioned and it was a pleasure working with you.

Your attention to detail, dedication and smooth communication throughout the process truly made a significant impact.

We look forward to collaborating on future projects and continuing our successful partnership.

Best regards,

Maryam Shafiq  
Business Development Manager

NADRA



To: To whom it may concern  
Date: 14 December 2023

Subject: Testimonial for Jane and Paul

I had the pleasure of working with Jane, Paul and Sheldon on a bespoke exhibit for GEO's Ministerial Summit, held in Cape Town from 6-10 November 2023.

The team took an ambitious, but not fully defined brief, and translated it into an exceptional stand that was the highlight of the exhibition hall and generated a high level of social media buzz outside the venue. The stand incorporated an immersive audio visual experience that demonstrated the power of Earth observations to better understand nature and our planet, museum-style video displays to showcase impact, and a bespoke floor made up of satellite imagery.

Throughout the process the team brought the necessary mix of creativity and professionalism and I would recommend contacting Jane and Paul if you are looking for a company to turn your ideas into reality.

Sincerely,

Sam Nuttall

Communications Manager  
Group on Earth Observations  
+41796433402  
sam.nuttall@gmail.com



Hello all,

I would like to thank you all for the amazing job you've done!

I can confirm that the booth has met all our expectations and that the team is really enjoying it!

Our CEO is really happy about the result too.

Partnership is the keyword and since the tender we felt that we made the best choice collaborating with you!

Wonderful for the pics! Thanks a lot!

I already booked the same space for next year, let's start thinking about it?

Warm regards,

Lilla

Lilla Gonçalves  
EPC Groupe Communication Manager



In my 6 years of coordinating this conference, your team has been the most efficient without question. The workmanship was impeccable and considering our short deadlines your creative solutions ensured we were able to complete the task in record time. It has been an absolute pleasure to work with you. Thank you indeed. Wishing your business success and prosperity 🙌



jane&paul had the pleasure of designing and building the Enercon stand at the 10th Anniversary of the Windaba exhibition. Completed in 9 hours, the stand was ready to welcome visitors ahead of schedule. Great planning and teamwork. Great to be back!

#exhibitions #design #jane&paul #capetown #cticc #exhibitiondesign #exhibitionstand  
<https://lnkd.in/e9sCpA8g>



What an honor and privilege to work with Jane&Paul for the building of the @Wind-Energy ENERCON Stand at Windaba Conference 2021. Thank you to the team for your creative solutions and efficiency within short deadlines. Your professionalism and industry knowledge proved to me most valuable and certainly eased the process.



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#exhibitions #design #jane&paul #capetown #cticc #exhibitiondesign #exhibitionstand  
<https://lnkd.in/e9sCpA8g>



Dear Jane&Paul and Sheldon

I wanted to express how impressed we are with the booth—it's undoubtedly the best one we've had yet! :)

Personally, I'm extremely satisfied, and the entire Trina team shares this sentiment regarding the outcome of our preparations.

We're truly grateful for all the effort and support your team has provided throughout the entire preparation process until now.

Looking forward to the possibility of collaborating with you again in the future.

Thanks,

Kind regards

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Our exhibition has gone well and we have been very happy with the stand.

I am very grateful for your assistance in very quickly and professionally sorting out some technical issues we had.

It has been very pleasant to work with you in the course of preparing and building the stand.

Considering the long way for us to come from Estonia to Cape Town, you made me feel assured that everything is under control and up on time.

# Contact



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